

MOVING ENTREPRENEURS, SALES TEAMS  
AND BUSINESS LEADERS TO

# MILLIONS



*Award-Winning Business Coach, Author and Speaker*

DR. DARNIELLE JERVEY HARMON



# STARTED FROM THE BOTTOM, NOW WE'RE HERE

My name is Darnyelle Jervey Harmon and I've gone from bankrupt to **bankable**.

I grew my business to millions just three years after filing bankruptcy and since then ***I have helped 40 other entrepreneurs cross the million-dollar mark*** in their business.

From day one, I have been a Belief Barrier Breaker - defying the odds and breaking the chains of my ancestors. After a realization that I wasn't born to sit behind someone else's desk in December 2004, I followed God's call and resigned from my position of Vice President and within 5 months, went on to pick up my first of two pink Cadillacs.

Now I can proudly say that I am the CEO of a business transformation company that wins awards for combining spiritual principles with business growth strategy. And we are just getting started. We have millions on our mind - helping millions of people through serving each and every client to Next Level Everything in their life and business.



# SUCCESS BY THE NUMBERS

SINCE 2011...

## 20%

of our Mastermind clients' businesses become million dollar companies each year

## 80%

of clients grow by 50% or more and hit their next *Move to Millions* Milestone

## more than a DECADE

helping businesses leverage + scale to their next money milestone

## \$365M

in client gross revenue

## 40

million dollar CEOs created



## “I BELIEVE THAT WEALTH AND ABUNDANCE IS YOUR BIRTHRIGHT.”

Your business is the vehicle God intended to bring wealth into your life experience. I believe that you deserve to have more money than you can give, spend, invest and save *because* of your business. And together we are shifting the staggering statistics around small business because when businesses make more, the impact is felt by millions. **If you didn't come from millions, millions should come from you.**

- DR. DARNYELLE JERVEY HARMON



**"IT'S MY MISSION TO ERADICATE SMALL  
BUSINESS POVERTY (A LOW SIX FIGURE  
BUSINESS) SO THAT CEOS NORMALIZE**

**WEALTH,**  
establish a legacy,

**AND SHAKE THE PLANET."**

-DR. DARNYELLE  
JERVEY HARMON



# MEET DR. DARNYELLE JERVEY HARMON

**Dr. Darnyelle is an award-winning CEO, speaker, consultant and strategist whose work has been featured in Inc., Forbes, Essence, SUCCESS, Black Enterprise and O magazines. She is a best-selling author with 8 books to her credit.**

Dr. Darnyelle started her career in a Fortune 500 Financial Services company where she progressed from entry level representative to VP in 3 short years. Before starting Incredible One Enterprises, she was a top Mary Kay Cosmetics Independent Executive Sales Director, earning the first of two Pink Cadillacs in a matter of 5 short months. For two years Dr. Darnyelle served as the Director of Delaware's Women's Business Center, growing the program, participants, and outcomes by 68%. Today as the owner of a multi-million dollar company, her commitment to leveraging and scaling businesses to and beyond the million dollar mark is her divine assignment.



In 2012, she was named Coach of the Year by Stiletto Woman Media and in 2013, she was recognized as a Small Business Champion by Small Business Trends. In 2018, she was awarded the Women Presidents Organization's Women of Color Excellence Award and she joined the \$1MM class of Enterprising Women of the Year. In 2019, Dr. Darnyelle was named the Black CEO of the Year and was a finalist for the eWomenNetwork Made It to a Million Award. In 2023, she joined the inaugural list of the Success 125 Leaders to Watch and her company ranked 1,209 on the Inc.5000 Fastest Growing Companies.

Dr. Darnyelle has a Bachelor of Arts degree from the University of Delaware, a Masters of Business Administration from Goldey Beacom College, a Kolbe Specialist Certification from the Kolbe Corporation, an Executive Coaching Certification from the Center for Executive Coaching, an honorary doctorate in entrepreneurship, and a prophetic anointing from God.







## **“DR. DARNYELLE IS THE TRUTH!”**

**She will be an incredible addition to any event if you want to empower and challenge your attendees to Burn the Box.”**

**-Mark Victor Hansen, Speaker**

**I was so impressed by Dr. Darnyelle. She possesses a natural talent to tell a story that will move others to recognize their greatness.**

**SHE HAS A POWERFUL  
VOICE THAT NEEDS TO  
BE HEARD.”**

**-Les Brown, Speaker**





# DR. DARNYELLE'S BRANDS



*Incredible One Enterprises®, the parent business transformation company lead by CEO, Dr. Darnyelle Jervey Harmon*

The logo for Move to Millions features the words 'MOVE to MILLIONS' in a bold, sans-serif font, with 'to' in a smaller font. A stylized arrow points upwards through the 'M' of 'MOVE'. The background of the image shows a woman smiling and holding a whiteboard.

**MOVE to  
MILLIONS®**

*Move to Millions®, our movement, live event and mastermind for six figure service based entrepreneurs to shift their businesses to make, move and leave millions with grace and ease not hustle and grind.*

The logo for Incredible Factor University features the words 'INCREDIBLE FACTOR' in a bold, sans-serif font, followed by 'university' in a large, elegant script font. A large, faceted diamond is visible in the background.

**INCREDIBLE FACTOR  
university®**

*Incredible Factor University®, our suite of coaching and consulting programs.*



# the **MOVE** *to* **MILLIONS**® **METHOD**

IOE Founder, Dr. Darnyelle Jervey Harmon, developed the Move to Millions® Method best known for fast-tracking a company's growth. This proven method includes the development of your Million Dollar Assets and leveraging this powerful success formula.

## A PROVEN FORMULA TO SCALE TO 7 FIGURES AND BEYOND





# POSITIONED TO IMPACT

As seen in



25K  
Likes



80K  
Followers

*Dr. Darnielle's network and reach is broad and impactful.*

She is a strong voice across various media platforms and outlets, and has been featured on the following:





A woman with dark hair, wearing a purple top and a necklace, is speaking on a stage with blue lighting. She is gesturing with her hands.

# “A POWERFUL SPEAKER...”

**Dr. Darnielle’s oratory power has been compared to some of the greatest speakers of this generation. She stands boldly at the convergence of spiritual principles and business growth strategy.**

“I want everyone who is under the sound of my voice to be transformed so I make it my mission to edify, equip, empower and entertain the audience with every word that I utter so that they experience Next Level Everything! My gift is taking complex topics and breaking them down so that everyone gets practical application. I used to get in trouble for talking too much in class, but today I change lives because I still talk too much (in a good way.)”

*Dr. Darnielle’s  
Speaking  
Engagement  
clients account  
for over 500  
audiences  
including:*

**DUPONT**

 National  
Urban League

**VIRGINIA  
BUSINESS**

 **MDRT®**

 Delaware State  
University  
Making our mark on the world

 **State Farm®**

**Walmart** 





# DR. DARNYELLE'S MOST REQUESTED

## SPEAKING TOPICS

### LIFE + FAITH

**Next Level Everything:** 7 Life Changing Principles To Bring Your Desires Into View

**Monetize Your God Assignment:** How to Deepen Your Connection While Exploding Your Cash Flow

**Mindset for Millions:** Strategies to Make Money Move

---

### BUSINESS + LEADERSHIP

**7 Systems to 7 Figures:** 5 Keys to Create Systems that Streamline Your Profits and Productivity

**Profit From Live Events:** 5 Keys to Make More in Days than Most Make in a Year

**Tighten Your Sales Game:** 5 Strategies to Add Leveraged Sales To Your Business





**“200% GROWTH 2  
YEARS IN A ROW  
WORKING WITH  
DR. DARNYELLE!**

**...And my first EVER  
\$100,000 month!”**

**-Nancy Greene, Attorney**

**“WORKING WITH DR.  
DARNYELLE HAS BEEN A  
GAME CHANGER FOR ME!**

**I’ve crossed a major threshold and now  
six figure months are my new normal! Dr.  
Darnyelle is the GOAT and I’m telling you,  
your life will never be the same if you get into  
her space!”**

**-Attiyah Blair, Real Estate Investor + Influencer**





# BOOKS BY

DR. DARNYELLE

---



## *Move to Millions*

Part memoir, Part methodology to teach our award-winning framework that is responsible for 40 million-dollar CEOs to date.

## *Market Like a R.O.C.K. Star*

a modern day marketing strategy to disrupt and deliver more ideal clients.

## *If You Understood My Past, You Would Understand My Praise*

This is Dr. Darnielle's personal story, filled with obstacles and triumphs which have helped her to become the woman you know and love today.

## *The Incredible You*

A book that teaches the 16 tenets of living an incredible life. This is an interactive coaching guide in addition to an inspirational journey to living a life that would be aptly deemed "incredible."

## *Burn the Box*

7 fire starter strategies that will help today's leaders ignite their personal and professional growth.

## *Maximizing the Incredible You*

This is Dr. Darnielle's signature book on personal branding, which shows you how to define, own, unleash and leverage your innate gifts and talents.

## *Speak the Incredible*

a book of quotes (aka Darnielle-isms) that is sure to inspire, empower and motivate all who read it.





## **“THERE’S NOTHING LIKE SPENDING TIME WITH DARNYELLE!”**

**Whether we’re strategizing, Masterminding  
or having girlfriend time, the experience  
enriches my life and business.”**

**-Doreen Rainey, CEO,  
Society of Life Coaches + Influencer**

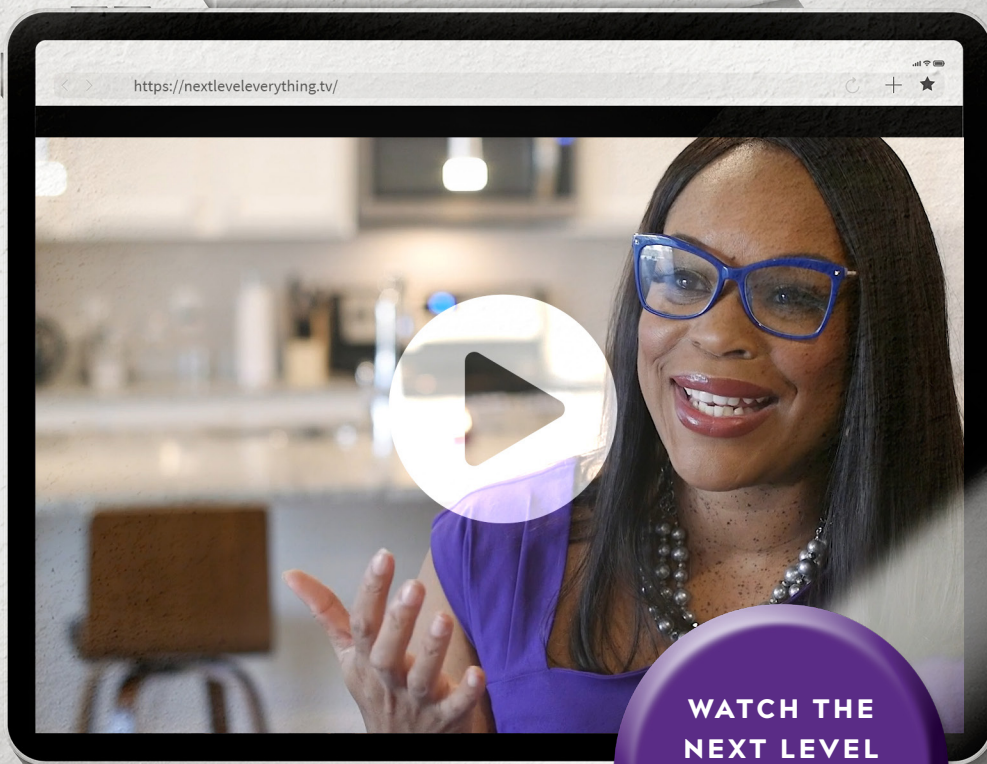
## **“DARNYELLE IS INCREDIBLE!”**

**Darnyelle has the God-given skill, talent, and  
ability to break down limiting beliefs about  
wealth and how it affects the inner CEO and  
how they grow financially both personally  
and professionally. I love how she  
guides CEOs to create true success,  
happiness, and wealth as a whole  
in all areas of their life.**

**-Lucinda Cross, CEO,  
Activate Worldwide +  
Influencer**



# CONNECT WITH DR. DARNYELLE



WATCH THE  
NEXT LEVEL  
EVERYTHING  
DOCUSERIES!

GET  
SOCIAL!



*For Media Inquiries:*

Toll-free and Fax: (888) 801-5794  
[press@incredibleoneenterprises.com](mailto:press@incredibleoneenterprises.com)

INCREDIBLE *one*enterprises.com |





